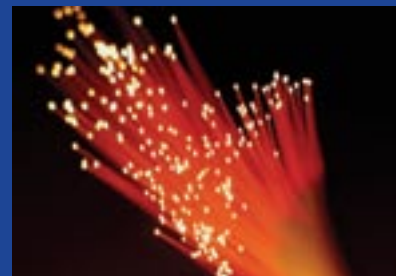


# SALEM COUNTY

N e w J e r s e y

## AN ECONOMIC RESOURCE GUIDE



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OF THE  
BAY



# If you think there's no place like home, you'll love some place like Salem!

## NEW JERSEY'S MOST LIVABLE COUNTY!

Far from the problems of urban congestion, yet close to everything, Salem County is New Jersey's most livable county. Located in southwestern New Jersey, across the bay from Wilmington, Del., and Philadelphia, Pa., Salem County provides a relaxed quality of life and is a great community in which to work and raise a family.

*So come visit us. See our clean, safe communities. Relive our history at our many historical sites. Recreate. Enjoy life. You'll love some place like Salem!*



[WWW.SALEMCOUNTYNJ.GOV](http://WWW.SALEMCOUNTYNJ.GOV)

For more information, contact: Salem County Economic Development Dept., 98 Market St., Salem, NJ 08079, Phone: 856-339-8615, Fax: 856-339-8596, [james.waddington@salemcountynj.gov](mailto:james.waddington@salemcountynj.gov)

*A diversity of housing, lifestyle and recreational options is available throughout the county's 15 fine communities:*

ALLOWAY TOWNSHIP • CARNEYS POINT TOWNSHIP • BOROUGH OF ELMER • ELSINBORO TOWNSHIP  
LOWER ALLOWAYS CREEK TOWNSHIP • MANNINGTON TOWNSHIP • OLDMANS TOWNSHIP • BOROUGH OF PENNS GROVE  
PENNSVILLE TOWNSHIP • PILESGROVE TOWNSHIP • PITTS GROVE TOWNSHIP • QUINTON TOWNSHIP  
CITY OF SALEM • UPPER PITTS GROVE TOWNSHIP • BOROUGH OF WOODSTOWN

[www.salemcountynj.gov](http://www.salemcountynj.gov)

**Land area** 338 square miles

**People per square mile** 198.2

### Population

67,000 (2006 U.S. Census estimate)

**Housing units** 26,493 (2002)

**Homeownership rate** 73%

### Median household income

\$45,573 (2000 Census)

### Mean travel time to work

24.6 minutes

### Sales tax

3.5% sales tax on all purchases  
(except motor vehicles,  
alcoholic beverages & cigarettes)

### Private, nonfarm establishments

1,338 (2001)

### Private, nonfarm employment

22,500 (2001)

### Retail sales

\$32,404,000 (2002)



Salem County Economic Development Department

### Municipalities

- Alloway Township
- Carneys Point Township
- Elmer Borough
- Elsinboro Township
- Lower Alloways Creek Township
- Mannington Township
- Oldmans Township
- Penns Grove Borough
- Pennsville Township
- Pilesgrove Township
- Pittsgrove Township
- Quinton Township
- City of Salem
- Upper Pittsgrove Township
- Woodstown Borough

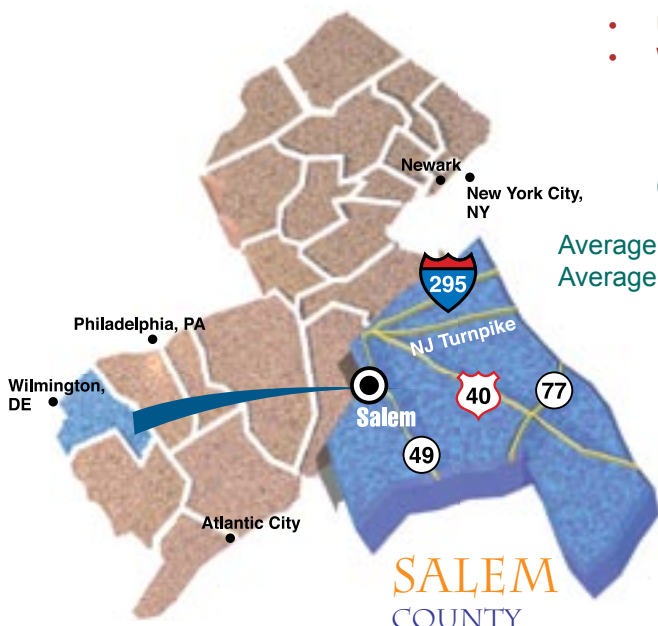
### Climate

Average mean temperature .... 54.9°

Average mean precipitation .. 42.71"

### Major Employers

PSEG.....	1,300+
E.I. duPont.....	1,250
Mannington Mills.....	826
Memorial Hospital of Salem County .....	600
Atlantic City Electric.....	426
R.E. Pierson Construction .....	400+
Anchor Glass .....	361
McLane NJ .....	352
Elmer Hospital .....	350
Wal-Mart .....	256
Berkowitz Glass.....	225
Siegfried (USA).....	155
Ranch Hope.....	145
Wire-Pro Inc.....	140
Home Care & Hospice Care of SJ .....	130
The Bank .....	130
Polyone.....	125
PSEG Nuclear Training .....	114
Cumberland Dairy.....	100
SJAP Naturalink .....	100
P.E. Kramme.....	80
SJ Transportation Co.....	80
Unico Services.....	77
Spark's Electric Inc. ....	75
First National Bank of Elmer.....	69
PG&E Generating.....	57
Franklin Savings Bank.....	55



Dave Wayman

### Distance to Major Cities

Wilmington, Del. ....	15
Philadelphia, Pa.....	35
Baltimore, Md. ....	60
Washington, D.C. ....	100
New York, N.Y. ....	120

Miles

*Salem County's rich and proud agricultural and historical legacy is among the county's many assets that have driven preservation efforts and innovative economic development measures.*

In an age of urban sprawl and pollution, Salem County has become the last bastion for those who wish to "get away from it all" and enjoy the down-home country feel that pervades every facet of the county, whether it is working, living, relaxing or playing. The county's agricultural, historical and economic characteristics are surpassed only by the people of the county who work as a team to preserve the features that make the county great while planning to keep it viable for future generations.

Salem, which means peace, is a place steeped in history and tradition. The county, established in 1675, is the site of the first Quaker colony in North America. The majestic Salem Oak, which still stands today, is said to be the site where John Fenwick, leader of the Religious Society of Friends, entered into a treaty with the Leni Lenape tribe for the land that is Salem County today.

The exchange between John Fenwick and the Lenape Indians planted the seed that would grow into Salem County's rich history. Even in those early days, Salem County had a reputation for being a peaceful place, and that quality attracted many settlers, including Swedes, Finns, Africans, Irish and French Huguenots. In time, Salem became home to historic architecture, a rich maritime heritage and many Revolutionary War sites. To this day, visitors to the county can

see the sacred grounds where men lost their lives in this country's fight for freedom or see how the early Quakers lived in one of many patterned end houses that still stand.



*Salem County Economic Development Department*

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Much like times past, Salem County is still a place of open spaces, making it attractive to the agricultural industry and business developers alike. While 42.6 percent of the land is under active farm cultivation, county developers and builders are cultivating the terrain for new businesses and industry to take their place among the already established and flourishing areas of manufacturing.

### Mannington Meadows



Photo courtesy South Jersey Tourism Corporation

But there are other areas of development within the county's borders as well. Initiatives like the Carneys Point Economic Development Commission, the Pennsville Economic Development Commission, the Pittsgrove Economic Development Committee, the Salem Main Street programs, the Woodstown Downtown Improvement Committee, the Penns Grove Riverwalk Project and



Memorial Hospital of Salem County



Penns Grove Riverwalk Project




Salem County Economic Development Department

others are all working to continue to grow Salem in smart, land-efficient ways while preserving the rural peace that draws so many into its borders.


Salem County features some of the finest environmental tourism attractions in New Jersey. The county's natural features include six rivers, more than 34,000 acres of meadow and marshland, tidal and freshwater wetlands, 40 lakes and ponds, bay beaches, dunes, expansive woodlands, a critical underground aquifer, numerous streams and important headwaters. Salem County covers 338 square miles, and nearly half of the land is used for farming.

Peaceful surroundings, coupled with a solid, diverse educational system, a variety of state-of-the-art health care options, and distinct small-town communities, make Salem County a great place to live, to work and to play.




**Riverwalk**  
PENNS GROVE

From the 1830's to the early 1900's, Penns Grove was one of the area's premier tourist destinations. Thanks to its location, visitors flocked to this Salem County village for rest and recreation. *Isn't it great when a history this rich repeats itself?*





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SALEM COUNTY —  
THE BEST SIDE  
OF THE BAY.



Photo courtesy Matrix Development Group

*Salem County is the best side of the bay to locate a new business or relocate an existing one. The county is home to two premier business park sites — the Gateway Business Park and the Salem Business Centre.*

The **Gateway Business Park**, owned and operated by Matrix Development Group, is located in Oldmans Township. The park is being constructed on 284 acres and will accommodate 3.5 million square feet of warehouse, manufacturing and distribution space. The Gateway site is strategically located just off of Interstate 295, Exit 7, seven miles from the Delaware Memorial Bridge and eight miles from the Commodore Barry Bridge. Additionally, the park is within a two-hour drive of one-third of the nation's population. Berkowitz Glass, the park's first tenant, will use 200,000 square feet of space for its 225 employees.

**Salem Business Centre**, with 80,000 square feet of Class A office space, is owned and operated by The Delaware River and Bay Authority. Located on 71 acres, the building is surrounded by lush park land and yet is in close proximity to Wilmington, Del., Philadelphia, Pa., and its international airport, and downtown Baltimore, Md.

Salem Business Centre's location off of Interstate 295 is an ideal place from which to reach 60 million people. Other amenities of the two-story precast concrete and glass building include: fiber optic telecommunications, 480 parking spaces, a security system for the main entrance and card access for individual suites, an available loading dock and four additional developable lots totaling 480,000 square feet.

## Salem Business Centre

### 80,000 Square Foot Class A Office Space

**Interstate 295 and Route 48 (Exit 4)  
Carney's Point • Salem County, New Jersey**

Salem Business Centre offers businesses the best of both worlds — a 71-acre country-like setting surrounded by lush parkland, yet located near major metropolitan areas.

#### Conveniently located:

- 10 minutes from I-95
- 15 minutes from Wilmington, DE Amtrak station
- 30 minutes from Philadelphia International Airport
- 40 minutes from downtown Philadelphia
- 80 minutes from downtown Baltimore

This contemporary two-story, precast concrete and glass building features a two-story lit atrium and a lobby with an architectural stairway.

#### Other features:

- Fiber optic telecommunications
- 480 parking spaces
- Security system for main entrance; card access for individual suites
- Available loading dock
- 4 additional developable lots totaling 480,000 square feet

For more information, please contact:

A.J. Crescenzi  
Business Development Representative  
Delaware River & Bay Authority

Phone: (302) 571-6017  
Fax: (302) 571-6391  
E-mail: [Anthony.Crescenzi@DRBA.net](mailto:Anthony.Crescenzi@DRBA.net)

**P**lanes, trains, trucks or shipping vessels. No matter how business or industry moves goods and services from Point A to Point B, Salem County is the best side of the bay to begin any trip. The county's outstanding transportation network includes highways, airports, waterways and railways that are a cost-effective and efficient gateway to the nation.



Salem County Economic Development Department

The state of New Jersey is known for its roadways and Salem County is no exception. There are a number of highways and byways within the county that make transportation both easy and affordable. Interstate 295 is easily accessible in the county and serves a number of surrounding counties.

Flanking I-295 is **The New Jersey Turnpike**. More than 100 miles in length, the turnpike begins at the Delaware Memorial Twin Suspension

*The county has an efficient railway system that allows for the transportation of cargo and product.*

Bridges and is considered a major gateway to the Northeast.

Perhaps the most impressive stretch of roadway is the **Delaware Memorial Twin Suspension Bridges**, the world's longest twin span suspension bridges and a major link in the transportation system of the entire eastern United States. Operated by **The Delaware River and Bay Authority**, a bi-state agency, the memorial bridge joins Pennsville, N.J., and New Castle, Del. More than 80,000 vehicles cross the twin spans' eight lanes on a daily basis.

Residents of Salem County, and those who commute through the area, rely on state Route 55 as well as U.S. Route 40 for daily travel.

Salem County is a transportation hub for reasons other than its roadways. The area's accessible ports and waterways make the water another viable transportation option.

**The South Jersey Port Corp. (SJPC)** is a worldwide leader in handling bulk cargoes, including wood and steel products. The port is home to well-maintained facilities and well-trained employees capable of moving cargo in a time-efficient, careful manner. The port offers its customers short and long-term covered or open storage options, inventory control and logistic services.

SJPC's facilities, which operate year-round, include the Port of Salem Terminal, the Beckett Street Terminal, the Broadway Terminal and the Broadway Produce Terminal.

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Camden, New Jersey 08101**

**Tel: 856.757.4969  
Fax: 856.757.4903**

*The Delaware Memorial  
Twin Suspension Bridges*

SJPC also operates a **Foreign Trade Zone**, or **FTZ**, in the Port of Salem and the Millville Airport. FTZ #142 provides significant business and financial advantages to organizations because goods can be imported and stored duty- and quota-free.

The county also has an efficient railway system that allows for the transportation of cargo and product via trains. **CSX**, a familiar name in railroad transportation, operates within the county. **The Southern Railroad of New Jersey (SRNJ)** operates through miles of South Jersey farmland, winding its way between the communities of Salem and Swedesboro, where an interchange with Conrail is made.

In a commitment to maintaining Salem County's 18 miles of railway, the county's leadership has procured more than \$8 million in funding. Those monies have made it possible to begin an upgrading project to the entire line, which will enable the rails to accommodate today's heavier load requirements. The improvements will also assist in securing the 1,100-plus jobs at facilities that depend on the rail service. Plans are in the works to explore additional development opportunities regarding rail service.

The skies above Salem County and the surrounding area are friendly, thanks to the many air transportation choices. From major international airports to smaller regional facilities, Salem County is the location for those industries that rely on the airline industry to transport people and goods.

Not far from Salem County is the **Philadelphia International Airport**, a major hub for passenger traffic. Situated on 3.6 square miles, the Philadelphia Airport ranks as the 15<sup>th</sup>-busiest airport in cargo tonnage and the 13<sup>th</sup> busiest in aircraft operations. Twenty-nine airlines provide nonstop flights to more than 100 domestic and 35 international destinations.



*Delaware River & Bay Authority*

# We support our community.



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Philadelphia Airport is home to seven terminals with 120 boarding gates and has an airfield comprised of four runways.

In nearby Atlantic City, the **Atlantic City International Airport** sits on 2,200 acres of land. In recent years, the airport handled more than one million passengers. Major improvements at the airport include the construction of a 1,000-space parking lot and a \$40 million terminal and taxiway expansion.

Other airports in the region include **Spitfire Aerodrome**, located in Pedricktown, as well as the **New Castle County Airport**, located in Delaware.

For residents and visitors alike, Salem County has a cost-effective, user-friendly public transportation system. **NJ Transit** is the nation's third-largest provider of bus, rail and light rail transit service. Servicing more than 5,000 miles, NJ Transit connects communities in New Jersey, New York and the Philadelphia area of Pennsylvania. The organization operates a fleet of 2,027 buses, 711 trains and 45 light rail vehicles, providing nearly 223 million passenger trips each year.

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*Salem County is the best side of the bay for business and industry. An organization that is relocating, updating or establishing operations will find a number of paths to success in the county, thanks to forward-thinking leadership. And yet, even with their eye on the future's horizon, economic development professionals and government officials are still preserving their unique past — the foundation of their present-day success.*

**The Salem County Department of Economic Development (SCDED)** offers a range of programs and services to assist prospective as well as established businesses in the county.

*These services include:*

### **Business Loan Assistance**

This program makes it possible for businesses to secure direct loans, guaranteed loans and bond financing, all in conjunction with the New Jersey Economic Development Authority and other state programs.

### **Revolving & Micro-Loan Fund**

This revolving loan program allows Salem County businesses to borrow from a \$3 million revolving loan fund that can be used as a portion of a larger financing package for business expansion or entrepreneurial start-ups. The micro-loan program offers loans up to \$35,000 for start-up projects and expansion.

### **Site Inventory**

In addition to maintaining a listing of available commercial and industrial properties, the SCDED offers individual site selection searches for firms that plan to expand in or relocate to Salem County.

### **Demographic Information**

The SCDED has information on the county's work force, population, major employers, transportation facilities, Foreign Trade Zone, utilities, infrastructure, taxes, quality of life, recreation and cultural attractions.

### **Technical Assistance**

Assistance is available for businesses working with municipal governing bodies and New Jersey state regulatory agencies. In addition, the SCDED coordinates with state and federal agencies charged with economic

## GATEWAY BUSINESS PARK

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Build-to-Suit  
just off Exit 7 of Interstate 295  
in Salem County, New Jersey.**

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development activities and provides grant preparation assistance to local and nonprofit organizations.

### **Small Business Assistance Center**

Services are offered in conjunction with Rutgers Small Business Development Center. Training sessions for individuals and small business owners include business start-up, business plan preparation and business opportunities.

Working in tandem with the Salem County Department of Economic Development is the **Salem County Economic Development Committee**. The group, comprised of elected officials and county business leaders, acts as an advisory board on economic development issues and assists in the implementation of economic development projects and programs.

Salem County's economic development efforts are complemented by several other organizations — the **Pittsgrove Economic Development Committee**, the **Carneys Point Economic Development Commission**, the **Pennsville Economic Development Commission**, **Salem Main Street** and the **Salem County Chamber of Commerce**. All organizations work toward fostering growth and improving quality of life in Salem County.

Salem County has economic development support from outside the county as well. **The New Jersey Economic Development Authority (NJEDA)** enhances the economic development efforts of those organizations in the county. The NJEDA is a self-supporting, independent state agency with a mission to support business development, job creation and community revitalization throughout the Garden State. The NJEDA has a large portfolio of programs and services, including financing, real estate development and technical support.



*Photo courtesy South Jersey Gas Photo by William Bodine*

- **Salem County Department of Economic Development**  
98 Market St.  
Salem, NJ 08079  
856-339-8615  
856-935-8596 Fax
- **Pittsgrove Township Economic Development Committee**  
989 Centerton Road  
Pittsgrove, NJ 08318  
856-358-3758
- **Carneys Point Economic Development Commission**  
303 Harding Highway  
Carneys Point, NJ 08069  
856-299-0070  
856-299-1983 Fax
- **Pennsville Economic Development Commission**  
170 South Broadway  
Pennsville, NJ 08070  
856-678-6006
- **Salem Main Street**  
181 East Broadway Ave.  
State Route 49 East  
Salem, NJ 08079  
856-935-8800
- **Salem County Chamber of Commerce**  
91A South Virginia Ave.  
Carneys Point, NJ 08069  
856-299-6699
- **New Jersey Economic Development Authority**  
P.O. Box 990  
Trenton, NJ 08625-0990  
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[www.njeda.com](http://www.njeda.com)

# SALEM COUNTY

## TOURISM

*With 42.6 percent of Salem County's terrain under active farmland cultivation, it may come as a surprise that the area is actually quite a tourism destination. With countless freshwater and tidal wetlands, historical architecture and a traditional rural character, Salem County is truly a unique place.*

Delaware River & Bay Authority



**The South Jersey Tourism Corp. (SJTC)** recognizes the distinctiveness of Salem County — as well as surrounding counties — and feels it's important to tell the country about it. The SJTC was created through a grant from the Delaware River Port Authority to develop and promote tourism in five New Jersey counties: Burlington, Mercer, Camden, Gloucester and Salem. The mission of the organization is simple: to promote the South Jersey Delaware River counties as a tourist destination and to increase visits to the area's many attractions, including cultural and heritage sites.

In addition, Salem County established the **Salem County Department of Tourism**. The department oversees a **Visitors Center** located at 1 New Market St., Salem City, which is open to the public seven days a week. It is a central distribution point for maps, brochures, pamphlets, walking trail guides and information on historic sites. Copies of the depart-

ment's recently published "Delaware Bayshore Birding and Wildlife Trails" guide are also available at the Visitors Center.

For people who like to take a walk — or ride — through history, Salem County is a must-see destination. And after a stop at the Visitors Center, the next stop should be **The Salem County Historical Society**. Established in 1884, the society is one of New Jersey's oldest historical organizations and maintains an extensive museum and library collection related to the region's heritage. Displays include collections of Native American artifacts, fine and folk art, furnishings, textiles, dolls and distinctive Wistarburg glass.



Photos (above) Salem County Economic Development Department



**Waterfront Attractions**  
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**Hot New Restaurants**  
**Outdoor Adventures**  
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 and to request a SJ Quick Guide go to

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Salem County is the site of the first Quaker Colony in North America. In 1675, the Religious Society of Friends, led by John Fenwick, entered into a treaty with the local Leni Lenape Indian tribe. The spot where that treaty ceremony took place is still marked by one of the county's most interesting historical sites — the Salem Oak. A living tribute to the past, the Salem Oak is said to be more than 400 years old. Although not the oldest or largest oak in New Jersey, the Salem Oak has always attracted widespread interest.

#### One of Salem County's patterned end houses



Salem County Economic Development Department

Not too far from the Salem Oak's whispering leaves and peaceful shade are many of Salem County's most unusual historical sites — its patterned end houses. On the end or side of the house, visitors will see intricate brick work that forms a specific pattern or commemorates the date the home was erected. There are 27 patterned end houses in Salem County, all built before the American Revolution.

One of the most famous local patterned end houses, which are specific to Salem County, is the **Abel and Mary Nicholson House**, a national historic landmark in Elsinboro. Built in 1722 and considered one of the finest examples of a Delaware Valley patterned end brick house, the Nicholson House features a diaper or diamond pattern in glazed brick on one wall, a checkered string on the other three walls and "1722" at its peak. The Nicholson House retains a high level of integrity and is still without electricity and central heat. It is one of only 53 such houses in New Jersey.



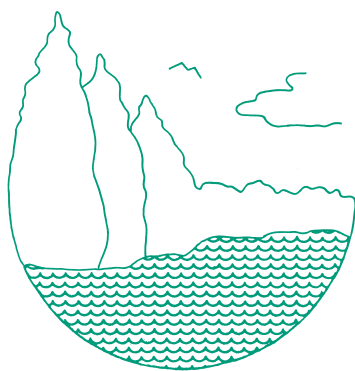
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Salem County Economic Development Department



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Another local, popular patterned end house is the **Hancock House**. Built in 1734, the Hancock House has a checkerboard pattern on its front and back walls and a herringbone pattern on its end walls. Also listed on the New Jersey and National Registers of Historic Places, Hancock House is considered an important link to the understanding of Salem County's history. Besides being a great example of local architecture, the house was the scene of a British-led massacre during the Revolutionary War.

The patterned end houses are just part of historic Salem County. A number of historic lighthouses — inside and outside of Salem — provide the perfect way to spend a late spring day. Venture outside the county, down Jersey way, to places like Burlington and Camden counties to visit another time period, another place in history in the Garden State's rich past.

*Great infrastructure, quality lifestyle choices and innovative economic development programs are just a few of Salem County's attributes that make the area attractive. But these traits would be meaningless without modern educational opportunities and an educated, qualified work force. Fortunately, Salem County is the right side of the bay to pursue an advanced degree or to find a capable work force.*

Elementary school is where good employees begin and because of that, the Salem County school system offers its 13,000-plus students state-of-the-art facilities and curricula. Through its 23 elementary schools and five high schools, educators are guiding and teaching their young charges, preparing them for the challenges of the future.

**The Salem County Vocational Technical Schools, or SCVTS,** is a public education option for students in Salem County. The school serves more than 8,500 county residents on an annual basis through a variety of educational programs and services.

SCVTS, located in Woodstown, has 17 career preparation courses, including automotive technology, child care and early childhood education, computer-assisted design and drafting, culinary arts and hospitality, electric technology, and others, offered on a full-time and shared-time basis. SCVTS operates the Business, Corporate and Customized Education Center and the Educational Technology Training Center as well, making adult,

apprentice, community and customized education programs accessible.

Salem County also has post-secondary educational instruction options that assist people in realizing their career goals and objectives.

**Salem Community College (SCC)** is a two-year, public college that grants associate degrees and certificates in more than 40 liberal arts, business, practical nursing and technology programs of study. Located on an 11-acre campus in Carneys Point, SCC has an enrollment of 1,200 students per semester. In addition to the credit courses, Salem Community College is also home to state-of-the-art computer instruction, community



education courses, work force readiness training, workplace literacy and the Salem County One-Stop Career Center.

SCC serves business and industry in the mid-Atlantic region. The college has developed customized training programs for area employers on a variety of topics including personal

## Salem Community College Your staff-development partner

With **outstanding facilities** and **top-notch instructors**, Salem Community College stands ready to meet your educational goals and objectives. Whether you require initial training or seek to update your staff's current skills, turn to SCC to help you gain the **competitive edge**.

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computer applications, industrial process technology, instrumentation and electronic technology, management development, supervisory skills and interpersonal communication. In addition to customized training, SCC offers certificates of proficiency in customer service and personal computing.

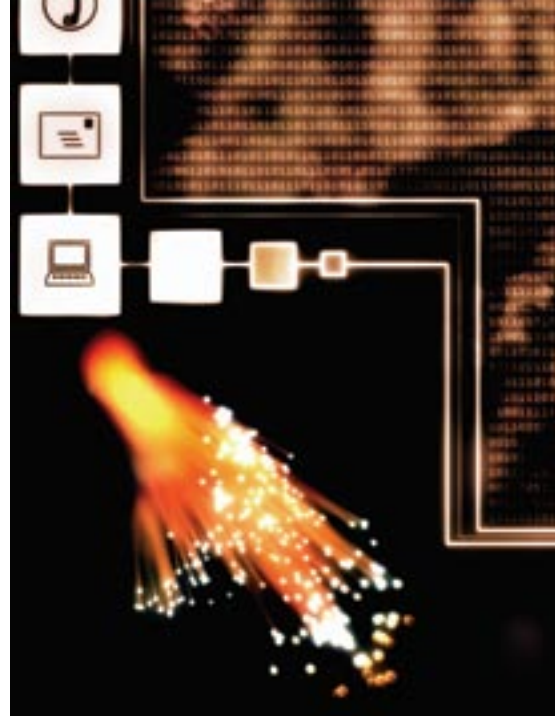
Salem Community College also is a statewide partner with the New Jersey Council of County Colleges in offering New Pathways to Teaching in New Jersey. The program enables those with a bachelor's degree in a non-education major to begin a teaching career and help fill an anticipated statewide teacher shortage, particularly in the math and science areas.

The college staff assists area businesses in applying for customized training grants through the New Jersey Department of Labor. SCC has a successful track record of helping form training partnerships with small and large businesses in need of training

and skill upgrades. In recent years, SCC ranked sixth among the state's 19 community colleges in grant funding awarded through the New Jersey Department of Labor.

Salem Community College's state-of-the-art Glass Center houses the nation's only associate degree programs in scientific glass technology and glass art using the flameworking process. SCC offers noncredit introductory and intermediate glass courses and workshops for those seeking personal and professional enrichment. The college's annual three-day International Flameworking Conference attracts more than 400 glass artists and enthusiasts from across the nation and around the world.

**Salem County One-Stop Career Center** offers free job-seeking services to people of all ages. The center's staff can help job seekers assess their skills, aptitudes, interests and experience, which ultimately makes for a more productive job search. The center's



career management team has partnered with the New Jersey Department of Labor, Cumberland/ Salem Workforce Investment Board, Salem County Vocational-Technical School District, Salem County Government and Board of Chosen Freeholders and the Salem County Board of Social Services to provide the best job-seeking services possible.

Salem County's **Business Resource Center** at the One-Stop Career Center is a great way for professionals to stay ahead in today's global market. The Business Resource Center's team works with businesses and organizations to find qualified workers, secure customized training and literacy grants, capitalize on various economic development opportunities and assess a company's safety and health programs, among other services.



*Salem Community College's Education Center offers professional development workshops for teachers and school administrators from southern New Jersey.*



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*State-of-the art facilities, cutting-edge technology and patient-centered care. These are just some of the reasons why Salem County is the best side of the bay for health care access and options.*

The **Memorial Hospital of Salem County** is a 140-bed acute care facility that has provided health care services for more than 85 years. The hospital serves more than 100,000 people in Salem County, western Cumberland County, and southern Gloucester County, offering 24-hour emergency care, surgical services, intensive care, obstetrics, full-service radiology, cardiac diagnostics and rehabilitation, orthopedics, physical therapy, home health care, dialysis, wound care and more.

Emergency services have expanded into a newly constructed area of the hospital, allowing staff to care for more patients in a more efficient setting. This construction also included a low-risk cardiac catheterization lab adjacent to the operating room suite, providing a reliable diagnostic tool close to home for area residents.

Renovation projects were completed in the hospital's maternity, intensive care and medical/surgical units, and included a facility-wide sprinkler system upgrade.

Salem County residents also have access to **South Jersey Healthcare (SJH)**, a charitable, nonprofit health organization consisting of several hospitals and health centers in both Salem and Cumberland counties. SJH recently opened the **SJH Regional Medical Center**, a new medical center that provides cutting-edge medicine, thanks in part to its new cardiac catheterization lab for low-risk patients.

SJH Regional Medical Center provides high-tech imaging services as well, as the result of a \$10 million investment in radiology equipment. Among the specialized services available in the department is a technologically advanced CT scanner that produces higher-quality images faster, making diagnosis and treatment more accurate.

Salem County is home to **Friends Village at Woodstown**, a nonprofit, continuing care retirement organization that provides flexible health care for older adults with limited resources. Established in 1897 by the Salem Quarter of the Religious Society of Friends, the village is tucked away in the heart of the

Photo by Tom Smith



▲ **Friends Village at Woodstown**

county's beautiful farmland. Friends Village offers independent living cottages and apartments, assisted living, one-bedroom suites, a special memory support area and skilled nursing for senior adults.



### Keeping Our Community

# Healthy



**The Memorial Hospital**  
OF SALEM COUNTY

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- Intensive Care/Critical Care
- Maternity, Nursery & Pediatrics
- 24-hour Emergency Services
- Full-service Radiology
- Physical Therapy
- Dialysis Center
- Low-Risk Cardiac Catheterization & Cardiac Rehabilitation
- Cardio-Pulmonary Services
- EEG/EKG Testing & Vascular Lab
- Wound Treatment Center
- Sleep Disorders Center
- Laboratory Services
- Home Health Care & Hospice Services
- Nutrition Counseling
- HealthStart prenatal care program
- Senior Circle Chapter
- Children's Healthcare Center
- Surgery Center of Salem County
- South Jersey Family Care Center
- Beckett Diagnostic Center
- South Jersey Physical Therapy

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**F**rom its updated infrastructure and comprehensive economic development programs to its fabulous proximity to major metropolitan areas, Salem County is an appealing choice for business and industry. But it also happens to be a great destination for recreation and relaxation. Packed with historical sites that have been carefully preserved, beautiful parks and unique entertainment options, Salem County really is the best side of the bay to play.

### Parks

Salem County is home to a park system for all seasons. The New Jersey Division of Parks and Forestry State Park Service maintains walking trails, skiing paths and picnic grounds.

One of the most popular park destinations in southern New Jersey is **Fort Mott State Park**. Originally a fortification that was built as part of the federal government's late 19<sup>th</sup>-century plan to defend the Delaware River, Fort Mott is a point of interest on the New Jersey Coastal Heritage Trail. Located in Finn's Point in the county, the 104-acre park includes a welcome center, several historical sites and year-round programs, as well as a seasonal ferry service to Fort Delaware on Pea Patch Island.

**Parvin State Park**, tucked away in Pittsgrove, is a 1,309-acre park with a number of amenities, including recreational and historical sites. More than 400 acres of Parvin are set aside as a natural area. Park visitors can walk along several trails and observe fern and fauna indigenous to southern New Jersey. Parvin has tent and trailer sites with camp rings, as well as 16 cabins complete with all the comforts of home.

### Appel Farm Arts & Music Center



Photo courtesy Appel Farm Arts & Music Center

### Arts & Entertainment

**Appel Farm Arts & Music Center** is a regional arts center located on 176 acres just off Route 40 near the town of Elmer. Now in its fifth decade of operation, Appel Farm offers a concert series, an annual arts and music festival, arts classes and workshops in the visual and performing arts, family matinees and other arts activities and events from September through June. Throughout the year, the center provides a wide range of arts programs to the public schools in the region and also functions as a conference center that rents space to groups for meetings, retreats and other programs. Appel Farm is also the home of an internationally recognized residential summer arts and music camp that was founded in 1960 by Albert and Clare Appel.

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Photo by J. Labolito for South Jersey Tourism Corporation



Photo by T. Briglia for South Jersey Tourism Corporation

### Cowtown Rodeo

### Fort Mott State Park

Supplementing the arts efforts of Appel Farm is **Salem Community College's Davidow Hall**. Located on SCC's Carneys Point campus, Davidow Hall is a destination where cultural — as well as educational, athletic and business — events play center stage throughout the year.

Within Davidow Hall is the **DuPont Field House**. With a seating capacity of 2,000, the field house is a great venue for sporting events, concerts and large seminars and conferences. **The Sol & Jean Davidow Performing Arts Theater** is a wonderful place to take in a ballet or orchestral performance. The theater, which seats 400, has a 1,800-square-foot stage, lighting and sound systems, a pre-stage work and loading area, rehearsal space and dressing rooms.

Davidow Hall also hosts conferences and meetings. The building's lobby is often used for intimate receptions or sit-down dinners.

If there's a little bit of the Wild West in you, there's no need to travel across the country for adventure. Right here in Salem County, the **Cowtown Rodeo** is the longest-running regular Saturday night rodeo in the United States. Cowboys and cowgirls come from all over the country to participate in the events that take place in Cowtown's arena. Owned and operated by the Harris family for the last 50-plus years, Cowtown showcases competition in bareback bronc riding, calf roping, saddle bronc riding, steer wrestling, Brahma bull riding, team roping and girls' barrel racing.

## Salem County Golf Courses

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